AC 25.04.24 ITEM NO: 16.3

Deccan Education Society's

Kirti M. Doongursee College of Arts, Science and Commerce (AUTONOMOUS)

Affiliated to

UNIVERSITY OF MUMBAI

Syllabus for

Program: Bachelor of Commerce

Course: TYBCOM **(Sem-V)**

Subject: Business Economics

Choice Based Credit System (CBCS)

with effect from

Academic Year 2024-2025

Deccan Education Society's

Kirti M. Doongursee College (autonomous)

Year of implementation- 2024-25

Name of the Department**: Economics**

Semester	**Course Code***	**Course Title**	**Credit**
V	KUCECO24501	BUSINESS ECONOMICS-V	3
VI	KUCECO24601	BUSINESS ECONOMICS-VI	3

Course Code	Sem:V	Credits	Lectures /Week
KUCECO24501	**Paper: BUSINESS ECONOMICS-V**	3	3

Course Outcomes:

- To enable students to get an overall understanding of Business Economics.
- To make them aware of New Economic Policy 1991, Sustainable Development Goals and National Agricultural Policy.
- To develop analytical skills among students with respect to invest and make in India.
- To develop the ability to evaluate studies from real life examples.

Unit	Topics	No of Lectures
I	**Module 1: Macro Economic Overview of India** Overview of New Economic Policy 1991: Role of Social infrastructure with reference to Education, Health and Family welfare. Sustainable Development Goals and Policy Measures: Skill Development and Training Programme, Invest in India, Make in India	15
II	**Module 2: Agriculture During Post Reform Period** National Agricultural Policy 2000: Objectives, features and implications. Agricultural Finance Agricultural Marketing Development: Infrastructure- Market information-Enabling Environment.	10
III	**Module 3: Industry and Service Sector during Post-reform Period**	10

	Disinvestment Policy Industry Pollution in India: Meaning, Types, Effects and Control Service Sector: Role and Growth in Healthcare and Tourism industry, Recent Trends. Case Studies	
IV	**Module 4: Banking and Financial Market** Banking Sector: Issues and Challenges- Recent Trends Money Market: Structure, Limitations and Reforms Capital Market: Structure, Limitations and Reforms	**10**

References:

1. Ashwini Mahajan, Gaurav Datt, (2018) ‘Indian Economy’, S. Chand and Company, New Delhi.

2) Brahmananda, P.R. and V.R. Panchmukhi (Eds.), (2001), ‘Development Experience in the Indian Economy: Inter-State Perspectives’, Bookwell, New Delhi.

3) Datt, Ruddra and K.P.M, Sundaram, (2017), ‘Indian Economy’, S. Chand & Company Ltd., New Delhi.

4) Misra, S. K. and V. K. Puri, (2018) ‘Indian Economy’, Himalaya Publishing House, Mumbai.

5) Gaurav Datt and Ashwani Mahajan, (2016) ‘Indian Economy’, S Chand Publishing House, New Delhi.

6) Uma Kapila, (2018),’ Indian Economy: Performance and Policies, 2018-19’, Academic Foundation, New Delhi.

AC __________ ITEM NO: _____

Deccan Education Society's

Kirti M. Doongursee College of Arts, Science and Commerce (AUTONOMOUS)

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UNIVERSITY OF MUMBAI

Syllabus for

Program: Bachelor of Commerce

Course: TYBCOM **(Sem-VI)**

Subject: Business Economics

Choice Based Credit System (CBCS)

with effect from

Academic Year 2024-2025

Course Code	Sem:VI	Credits	Lectures /Week
KUCECO24601	**Paper: BUSINESS ECONOMICS-VI**	3	3

Course Outcomes:

- To enable students to get an overall understanding of Business Economics.
- To make them aware of theories of international trade and commercial policy
- To develop analytical skills among students with respect to foreign exchange market and balance of payment.
- To develop the ability to evaluate studies from real life examples.

Unit	Topics	No of Lectures
I	**Module 1: Introduction to international trade** Theories of International Trade- Ricardo's Theory of Comparative Costs and the Heckscher-Ohlin Theory**.** Terms of trade- Types and Limitations. Gains From International Trade - Offer Curves and Reciprocal Demand.	15
II	**Module 2: Commercial Policy** Commercial Trade Policy - Free Trade and Protection -Pros and Cons. Tariff and Non-Tariff Barriers: Meaning, Types and Effects. International Economic Integration -Types and Objectives: European Union and Brexit, ASEAN.	10
III	**Module 3: Balance of Payments and International Economic Organisations** Balance of Payments : Meaning , Structure , Types of Disequilibrium. Causes and Measures to Correct the Disequilibrium in the Balance of Payments.WTO -Recent Developments in TRIPS,TRIMS and GATS.	10

IV	**Module 4: Foreign Exchange Market** Foreign Exchange Market: Meaning, Functions, Determination of Equilibrium Rate of Exchange. Purchasing Power Parity Theory , Spot and Forward Exchange Rates, Arbitrage. Role of Central Bank in Foreign Exchange Rate Management , Managed Flexible Exchange Rate System of India.	**10**

References:

1. Robert J Carbaugh, International Economics, South-Western Cengage Learning, USA, 2017.

2. Paul R Krugman, Maurice Obstfeld and Melitz Mark, International Economics: Theory and Policy, Princeton University, USA, 2015.

3. Dennis R Appleyard, Alfred J Field, International Economics, McGraw-Hill, USA, 2013.

4. Robert J Carbaugh, International Economics (With Xtra! and Info Trac), South Western College Pub, 2003.

5. Kindleberger Charles P., International Economics,3rd edition, R. D.Irwin, Homewood, IL, 1963.

6. Bo Sodersten and Geofrey Reed, International Economics, 3rd Edition, Palgrave Macmillan; (May 15, 1994)

Evaluation Scheme for Third Year B.COM (UG) under NEP (3 credits)

I. Internal Evaluation for Theory Courses – 40 Marks

1) Continuous Internal Assessment (CIA) Assignment - Tutorial/ Case Study/ Project / Presentations/ Group Discussion / Ind. Visit. – 20 marks

2) Continuous Internal Assessment (CIA) ONLINE Unit Test – 20 marks

II. External Examination for Theory Courses – 60 Marks

Duration: 2 Hours

Theory question paper pattern: All questions are compulsory.

Question	Based on	Marks
Q.1	Unit I (ANY ONE OUT OF THREE)	10
Q.2	Unit II	10
Q.3	Unit III	10
Q.4.	Unit IV	10
Q.5	ALL Units (ANY TWO OUT OF FOUR)	20

- All questions shall be compulsory with internal choice within the questions.
- Each Question may be sub-divided into sub questions as a, b, c, d, etc. & the allocation of Marks depends on the weightage of the topic.

NOTE: To pass the examination, attendance is compulsory in both Internal & External Examinations.