AC 25.04.24 ITEM NO: 19.2

Deccan Education Society's

Kirti M. Doongursee College of Arts, Science and Commerce (AUTONOMOUS)





Affiliated to

UNIVERSITY OF MUMBAI

Syllabus for

Program: Bachelor of Arts

Course: S.Y.B.A.

Subject: RURAL DEVELOPMENT

Choice Based Credit System (CBCS) with effect from Academic Year 2024-2025

PROGRAM OUTCOMES

PO	Description
A stude	nt completing Bachelor's Degree in Arts Program will be able to
PO1	Disciplinary Knowledge:
	Demonstrate a blend of conventional discipline knowledge and its applications to the modern world. Execute strong theoretical and practical understanding generated from the chosen programme.
PO2	Critical Thinking and Problem solving:
	Exhibit the skill of critical thinking and use higher order cognitive skills to approach problems situated in their social environment, propose feasible solutions and help in its implementation.
PO3	Social competence:
	Express oneself clearly and precisely to build good interpersonal relationships in personal and professional life. Make effective use of linguistic competencies to express themselves effectively in real and virtual media. Demonstrate multicultural sensitivity in group settings.
PO4	Research-Related Skills:
	Seeks opportunity for research and higher academic achievements in the chosen field and allied subjects and is aware about research ethics, intellectual property rights and issues of plagiarism. Demonstrate a sense of inquiry and capability for asking relevant/appropriate questions; ability to plan, execute and report the results of a research project be it in field or otherwise under supervision.
PO5	Personal and professional competence:
	Equip with strong work attitudes and professional skills that will enable them to work independently as well as collaboratively in a team environment.
PO6	Effective Citizenship and Ethics:
	Demonstrate empathetic social concern and equity centered national development; ability to act with an informed awareness of moral and ethical issues and commit to professional ethics and responsibility.
PO7	Environment and Sustainability:
	Understand the impact of the scientific solutions in societal and environmental contexts and demonstrate the knowledge of and need for sustainable development.
PO8	Self-directed and Life-long learning:
	Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes.

RURAL DEVELOPMENT SAMPLE for 2024

VERTICALS	SEM 3 CODES	SEM 4 CODE
1) MAJOR	24RRDMJ311	24RRDMJ411
	24RRDMJ312	24RRDMJ412
2) MINOR	24RRDMR321	24RRDMR421
3) OPEN ELECTIVES	24RRDOE331	24RRDOE431
4) VOCATIONAL SC	24RRDVC341	
5) SKILL EC		24RRDSC451

***SPACES BETWEEN CODE GIVEN FOR CLARITY. DON'T GIVE SPACES BETWEEN CODE IN UR SYLLABUS.

RRD is subject name MUST be three letter MIN.

MJ is for MAJOR.

MR is for MINOR.

OE is for Open Elective.

VC is for Vocational.

SC is for Skill.

Third Last digit represent current SEMESTER.

Second last digit represent VERTICAL number. Last digit represent PAPER NUMBER.

Course Code	MAJOR SEM - III Introduction of Rural Economy (4 credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMJ311	Paper I	4	4

After successful completion of this course, students would be able to

- Remember the nature of Indian economy
- Understand functioning of the Indian economy
- Apply the acquired knowledge in their working profession
- Analyze the ongoing economic challenges of their firm

Unit	Topics	No of Lectures
I	Rural Economy	15
п	Agricultural Policies Green Revolution (Before and After) National Agriculture Policy-2007 (Provisions and Drawbacks) Agricultural Price Policy (Need and Strategies) Food Security (FCI, PDS)	15
Ш	Economic Reforms Liberalization (Nature, features) Privatization (Nature, features) Globalization (Nature, features) Impact of LPG on agriculture and rural artesian	15
IV	 Micro, Small & Medium Enterprises (MSME) Concept and Types of Enterprises Importance of Enterprises Problems of Enterprises Government Initiatives to Promote Enterprises 	15

- Suravase, B., Mahalinge, Y. V., Samant, M. R., Kambale, A., Kadam, D., Jumare, A. (2021). Public Finance and Indian Economy. Sheth Publisher.
- Tyagi, B. P. Agricultural Economics and Rural Development. Jayprakash Nath and IU.
- Das, D. K. Globalization and Development, Experience and Challenges.
- Jain, G. L. (2000). Rural Economy and Rural Society towards Development. Mangaldeep publication.
- Bhagwati, J. (1972). The Economics of Underdeveloped Countries. Weidenfeld & Nicholoson
- Agarwal, A. N. (1986). Indian Economy. Wiley Eastern Ltd.
- भालेराव, नि. भारतीय अर्थव्यवस्था. निराली प्रकाशन.

Course Code	MAJOR SEM - III Sources of Rural Employment (4 Credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMJ312	Paper II	4	4

After successful completion of this course, students would be able to

- Remember the sources of rural employment
- Understand the scope of rural employment
- Apply their knowledge in acquiring skills towards achieve or generate employment
- Analyze the forthcoming as well as current employment opportunities

Unit	Topics	No of Lectures
I	 Primary Employment Sources Pure Agriculture (Agriculture, Floriculture, Horticulture) Allied Activities (Animal Husbandry, Fishery, Nursey) Forest Commodities Rural Arcticians (Nature and Contribution) 	15
п	 Tourism Agro Tourism (Nature and Scope) Rural Tourism (Nature and Significance) Environmental Tourism (Nature and Role) Problems and Remedial Measures 	15
Ш	 Unorganized Employment Employment Guarantee Scheme (Provisions and Drawbacks) Unstructured Employment (Nature, Problems, Remedial Measures) Employment by Self-Help Group (Structure, Importance) Landless Labor (Problems and Remedial Measures) 	15
IV	Informal Women Entrepreneurship Nature and Motive (Push and Pull) Capabilities requires Challenges Occurs Remedial Measures to Overcome the Challenges	15

- Rutherford, S. (1999). Self-Help Groups as Micro Finance Providers: How Can They Get, Mimeo.
- Singh, K. (1986). Rural Development, Principles, Policies and Management. Sage Publication.
- Singhi, R. S. (1985). Rural Elite Entrepreneurship and Social Change.

- Acharya, B. T. (1991). Rural Industrialization, a Catalyst in Action. Himalaya Publishing House.
- Behari, B. (1976). Rural Industrialization in India. Vikas Publishing House.
- Kumar, M. A. (1989). Rural Industrialization in India, a Strategy for Rural Development. Mittal Publishers.
- Shivammurugan, C. National Employment Program.
- Kayande Patil, G. Challenges of Education in India. Regal Publication.
- Kayande Patil, G. History and Development of Indian Education in India. Chaitanya Prakashan.
- कायंदे पाटील, गं. उदयोन्म्ख भारतीय समाजातील शिक्षण. चैतन्य प्रकाशन.

Course Code	MINOR SEM - III Rural Planning and Development (4 Credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMR321	Paper I	4	4

After successful completion of this course, students would be able to

- Remember planning mechanism on micro as well as on macro level
- Understand theories behind the planning
- Apply their skills in routine work management
- Analyze challenges and their prominent solutions

Unit	Topics	No of Lectures	
I	 Background of Planning Planning Commission (Structure and Functions) Nature of all Five Years Plan Five Years Plan (Provision, Drawbacks) NITI Ayog (Structure, Nature, Functions) 	15	
п	Regional Imbalance Present Status of Rural Development Negligence of Rural Development Causes and Remedial Measures of Regional Imbalance Consequences of Regional Imbalance	15	
Ш	 Micro Planning Objectives of Micro Planning Role of Panchayat Raj in Micro Planning Importance of Budget in Micro Planning Approaches and Strategies 	15	
IV	 District Planning Need for District Planning Components of District Planning Process of District Planning Problems of District Planning 	15	

- Reddy, V. (1988). Rural Development in India, Poverty and Development, Ist Ed. Himalaya Publishing House.
- Desai, V. (1988). Fundamentals of Rural Development: A Systematic Approach. Himalaya Publishing House.
- Mishra, R. P. & Sundaram, K. P. M. (1978). Multilevel Planning and Integrate Rural Development. Concept Publishing House.
- Kamta, P. (1988). Planning at the Grass Roots. Sterling Publishers.
- Aziz, A. (1993). Decentralized Planning.
- Bhatia, B. S. (1990). Management of Rural Development. Deep and Deep Publishers.

Course Code	OPEN ELECTIVE SEM - III Basics of Rural Marketing (2 Credits - 30 Lectures - 2 Units)	Credits	Lectures/ Week
24RRDOE331	Paper I	2	2

After successful completion of this course, students would be able to

- Remember the role of marketing in rural development
- Understand the ground level functioning of marketing
- Apply their knowledge to take an advantage of marketing skills
- Analyze the scope of marketing towards their career growth

Unit	Topics	No of Lectures
I	Agricultural Marketing	15
п	 Marketing Risks and Uncertainties Features of Agriculture Products Risks and Uncertainties in Agricultural Marketing Problems of Agricultural Marketing Remedial Measures to Problems of Agricultural Marketing 	15

- Badi, R.V. and Badi, N.V. 'Rural Marketing'
- Mishra and Puri 'Development Issues of Indian Economy', Himalaya Publishing House
- Dantwala, M.L 'Indian Agriculture Since Independence', Oxford and IBH Publishing Co.Pvt.Ltd.
- Habeeb, U.R. and Rahman, K.S. 'Rural Marketing in India', HPH- Mumbai
- Gopalaswamy, 'Rural Marketing', Vikas Publishing House
- Desai, S.S.M. 'Fundamental of rural economics', Himalaya Publishing House
- Reddy, S.S and Raghuram, P. 'Agriculture finance and management', Oxford and IBH Publishing company private limited
- Rudra, D. and Sundaram, K.P.M. 'Indian economy', S.Chandand company limited

Course Code	VOCATIONAL SKILL COURSE SEM - III Fishery and Goat Farm Management (2 Credits - 30 Lectures - 2 Units)	Credits	Lectures/ Week
24RRDVC341	Paper I	2	2

After successful completion of this course, students would be able to

- Remember the significance of allied activities in ecosystem
- Understand the difference between qualities of breeds
- Apply skills in effective functioning of fishery and goat farming
- Analyze the problems and measures to be applied

Unit	Topics	No of Lectures
I	 Fisheries Management Introduction (Concept, Scope, Significance) Fishing Types and Techniques Fish Processing (Handling, Preservation) Fisheries Management (Breed, Feed, Care, Marketing) 	15
п	 Goat Farming Management Introduction (Concept, Scope, Significance) Goat (Breeds, Qualities, Disease) Reproduction (Natural, Artificial) Goat Farm Management (Feed, Shed, Vaccine) 	15

- Ghosh, S. Fisheries and Aquaculture Management. Adhyayan Publishers & Distributors
- Eiri. Goat Farming, Engineers India Research Institute
- पाटील, एस. मत्स्यशेती उद्योग. गोडवा कृषी प्रकाशन
- क्लकर्णी, ए. स्धारित शेळीपालन. कॉन्टिनेन्टल प्रकाशन

Course Code	MAJOR SEM - IV Farm Business Management (4 Credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMJ411	Paper I	4	4

After successful completion of this course, students would be able to

- Remember the importance of agriculture
- Understand the role of agriculture in entrepreneurship
 Apply his mind to convert their own or others farms into business
- Analyze the challenges and opportunities in agri business

Unit	Topics	No of Lectures
I	 Farm Business Management Meaning, Objectives and Factors Need of Farm Business Management Agriculture Productivity (Concept and Types) Causes and Remedial Measures of Low Agri Productivity 	15
п	 Watershed Management Sources of Water (Natural and Artificial) Need of Watershed Management Water Scarcity and Pollution (Causes, Consequences, Remedial Measures) Techniques of Irrigation (Conventional and Modern) 	15
Ш	 Land (Soil) Management Constituents of Land and its Natural Characteristics Types of Soil and its Features Soil Erosion (Causes, Consequences, Remedial Measures) Soil Testing and Soil Management (Need and Importance) 	15
IV	Significance of Inputs in Agriculture • Seeds (Types, Importance) • Fertilizers (Types, Importance) • Pesticides (Types, Importance) • Agricultural Equipment's (Types, Importance)	15
Practical	Do visit and write a report on any 2 of the following; a) Visit Rural Small Scale Industry b) Visit Watershed Development Project c) Study the Modern Agricultural Inputs d) Visit Soil Testing Center e) Visit KVK	

- निकम, ता. कृषी व्यवस्थापन व कृषी विपणन. अजिंक्यतारा पब्लिकेशन
- निकम, ता., आणि सावंत, म. ग्रामीण समाजशास्त्र, कृषी विस्तार व माहिती तंत्रज्ञान. अजिंक्यतारा पब्लिकेशन
- निकम, ता. उदयान विद्या, रोपवाटिका व फळबाग व्यवस्थापन. अजिंक्यतारा पब्लिकेशन
- थिटे, प्र. रसाळ पाणलोट क्षेत्र विकास, अक्षय
- Dantawala, M. L. (1990). Indian Agriculture Development since Independence. Oxford and IBH Publication
- Joshi, P. C. (1976). Land Reforms in India. Allied Publishers
- Jain, S. C. & Satya, S. S. Problems of Policies of Indian Agriculture, Rural Development. Himalaya Publishing House

Course Code	MAJOR SEM - IV Mechanism of Agro Based Industries (4 Credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMJ412	Paper II	4	4

After successful completion of this course, students would be able to

- Remember the importance of agriculture in industrial development
- Understand different types of agro based industries and their necessity

Apply the steps to obtain information from public authorities under RTI Act; Analyse the relationship of Right to Information Act with other statutes in India;

Apply the steps to obtain information from public authorities under RTI Act; Analyse the relationship of Right to Information Act with other statutes in India;

- Apply the acquired knowledge and information in establishing small scale agro based industry
- Analyze the operational difficulties of agro based industry

Unit	Topics	
I	 Introduction of Agro Based Industry Vision and Nature Types of Agro Based Industry Scope of Agro Based Industry Role of Agro Based Industry 	15
п	 Operations of Agro Based Industry Functions of Agro Based Industry Importance in Rural Development Need of Agro Based Industry Factors of Agro Based Industry 	15
IV	 Challenges and Measures Problems of Agro Based Industry Measure to Sustain Agro Based Industry Marketing Techniques Significance in Industrial Sector 	15
IV	Institutional Arrangements	15
Practical	Do visit and write a report on any 2 of the following; a) Visit Agro Tourism Center b) Visit Nursery c) Visit Agro Processing Unit 	

d) Visit Fishery / Fish Research Centere) Study of Forest Commodities	
ej Study of Forest Commodities	

- Kayande Patil, G. Foundation Course. Chaitanya Prakashan
- Yadav, B. S. & Rana, S. Rural empowerment through agro based industry
- Doulgas N & Derrentt R, Wiley. (2001). Special interest tourism
- Negi, J. S. Rural tourism and economic growth
- कार्यंदे पाटील, गं. सहकार आणि ग्रामीण विकास. चैतन्य प्रकाशन
- चौग्ले, व्ही.टी. (१९८०). सहकाराची मूलतत्त्वे, कॉन्टिनेन्टल प्रकाशन

Course Code	MINOR SEM - IV Sustainable Rural Development (4 Credits - 60 Lectures - 4 Units)	Credits	Lectures/ Week
24RRDMR421	Paper I	4	4

After successful completion of this course, students would be able to

- Remember the need of sustainable development
- Understand the importance of resources and its existence
- Apply their skills in conservation of various resources
- Analyze requirement of available resources

Unit	Topics	No of Lectures
I	Sustainable Agriculture Organic Farming (Nature and features) Natural Farming (Nature and features) Integrated Farming (Nature and features) Modern Farming (Nature and features)	15
п	 Rural Rejuvenation Concept and Need of Rural Rejuvenation Actions for Rural Rejuvenation (Individual and Organizational) Community Development (Mahatma Gandhi's Nai Talim Philosophy) Challenges in Rural Rejuvenation and It's Preventive Measures 	15
ш	Resource Management Principles of Resource Management Importance of Resource Management Types of Resources (Non Renewable and Renewable) Strategies to Save Resources	15
IV	Rural Ecology	15
Practical	Do visit and write a report on any 2 of the following; a) Study of Migrated People b) Visit Progressive Farmer / Farm c) Study the Natural Resources d) Study the Modern Techniques of Farming e) Visit Eco Village	

References:

• निकम, ता. आणि निकम, सं. सेंद्रिय शेती, अजिंक्यतारा पब्लिकेशन

- Jain, G. L. (2002). Management of Rural Development and Resources Vol.II. Mangaldeep Publication
- Thaha, M. & Prakash, O. Integrated Rural Development. Sterling Publishers Pvt. Ltd
- Punekar, S. D. & Golwalkar, A. R. (1973). Rural Change in Maharashtra
- Bhadouria, P. B. S. & Dua, S. C. (1986). Rural Development Strategy and Perspective. Annual Publication
- Patil, S. & Hamid, N. Mahatma gandhi national rural employment guarantee act (MGNREGA)
- Mirsad, K. (2013). Rural Ecology. University of Sarajeo
- Experiential Learning, Gandhiji's Nai Talim

Course Code	OPEN ELECTIVE SEM - IV Basics of Rural Finance (2 Credits - 30 Lectures - 2 Units)		Lectures/ Week
24RRDOE331	Paper I	2	2

After successful completion of this course, students would be able to

- Remember the moral of financial institutions
- Understand the role of financial institutions in economic development
- Apply the knowledge in finding opportunities
- Analyze the problems and available solutions

Unit	Topics	No of Lectures
I	 Rural Finance Concept and Nature of Rural Finance Types of Rural Finance - Institutional and Non-Institutional Problems of Rural Finance Remedial Measures to Promote Rural Credit 	15
II	 Micro Finance Concept and Scope of Micro Finance Origin and Structure of SHG Significance of SHG in Rural Development Structure and Functions of Co-operative Financial Institutions 	15
Practical	Do visit and write a report on any 1 of the following; a) Visit any Co-operative / Nationalize / Private Market b) Visit any Co-operative / Nationalize / Private Bank c) Study the Self-Help Group	

- Kashyp, P. and Rant, S. 'The Rural Marketing', Biztantra
- Kamat, M. and Krishanmoorthy R. 'Rural marketing', Himalaya Publishing House
- Desai, V. 'Small-scale industries and entrepreneurship', Himalaya Publishing House
- Sherlekar, S.A. 'Marketing Management', Himalaya Publishing House
- Acharya, S. S. and Agarwal, N.L. 'Agriculture Marketing in India', Oxford and IBH

Course Code	SKILL ENAHANCEMENT COURSE SEM - IV Disaster Management (2 Credits - 30 Lectures - 2 Units)	Credits	Lectures/ Week
24RRDSC451	Paper I	2	2

After successful completion of this course, students would be able to

- Remember the need of disaster management
- Understand the various responsible factors of disaster
- Apply their knowledge to prevent the disaster
- Analyze the disaster situation to take necessary action

Unit	Topics	No of Lectures
I	 Natural Calamities Nature of Natural Calamities Causes of Natural Calamities Disaster Prevention (Rules and Responsibilities) Disaster Relief (Emergency Assistance and Rehabilitation) 	15
п	 Man-Made Disaster Nature of Man-Made Disaster Responsible Factors of Man-Made Disaster Consequences of Man-Made Disaster Mitigation Measures to Prevent Man-Made Disaster 	15

- State disaster management plan 2019, Arunachal Pradesh
- Srivastava, A.K. (2021) Disaster Management, Scientific Publisher
- Subramanian, R. Disaster Management, Vikas Publishing House
- Collins, L. (2000) Disaster Management Preparedness, CRC Press LLC
- Islam, M.T. (2023) Disaster, Governance and Development, Springer
- Shastri, K.N. Disaster Management in India
- Marathe, P.P. Practical Disaster Management
- पाळेकर, प्र. आपत्ती व्यवस्थापनाचे आव्हान
- भोळे, र., पाटील, प्र., जाधव, स. आपती व्यवस्थापन
- आपत्कालीन व्यवस्थापन, लोटस पब्लिकेशन

SEM- III

Evaluation Scheme for Second Year (UG) under NEP (4 credits)

I. Internal Evaluation for Theory Courses - 40 Marks

1) Continuous Internal Assessment (CIA)

Assignment - 20 marks

2) Continuous Internal Assessment (CIA)

Online Unit Test (MCQ) - 20 marks

II. External Examination for Theory Courses - 60 Marks

1) Duration: 2 Hours

Theory question paper pattern:

Question	Based on	Pattern	Marks
Q.1	Unit I	OR	10
Q.2	Unit II	OR	10
Q.3	Unit III	OR	10
Q.4	Unit IV	OR	10
Q.5	Short Note	4 Short notes	20

Evaluation Scheme for Second Year (UG) under NEP (2 credits)

I. Internal Evaluation for Theory Courses - 20 Marks

1) Continuous Internal Assessment (CIA)

Assignment - 10 marks

2) Continuous Internal Assessment (CIA)

Online Unit Test (MCQ) - 10 marks

II. External Examination for Theory Courses - 30 Marks

1) Duration: 1 Hours

Theory question paper pattern:

Question	Based on	Pattern	Marks
Q.1	Unit I	OR	10
Q.2	Unit II	OR	10
Q.3	Short Note	2 Short notes	10

Evaluation Scheme for Second Year (UG) under NEP (2 credits)

I. Internal Evaluation for VSC Courses - 50 Marks

- 1) Journal 20 marks
- 2) PPT 20 marks
- 3) Viva-Voce 10 marks

NOTE:

- 1. To pass the examination, attendance is compulsory in both Internal and External (Theory + Practical) Examinations.
- 2. Separate passing is applicable.

Evaluation Scheme for Second Year (UG) under NEP (4 credits)

I. Internal Evaluation for Theory Courses - 40 Marks

1) Internal Examination for Practical

Field Visit - 20 marks Journal - 10 marks Viva-Voce - 10 marks

II. External Examination for Theory Courses - 60 Marks

1) Duration: 2 Hours

Theory question paper pattern:

Question	Based on	Pattern	Marks
Q.1	Unit I	OR	15
Q.2	Unit II	OR	15
Q.3	Unit III	OR	15
Q.4	Unit IV	OR	15

Evaluation Scheme for Second Year (UG) under NEP (2 credits)

I. Internal Evaluation for Theory Courses - 20 Marks

1) Internal Examination for Practical

Field Visit - 10 marks Journal - 5 marks Viva-Voce - 5 marks

II. External Examination for Theory Courses - 30 Marks

1) Duration: 1 Hours

Theory question paper pattern:

Question	Based on	Pattern	Marks
Q.1	Unit I	OR	7
Q.2	Unit I	OR	8
Q.3	Unit II	OR	7
Q.3	Unit II	OR	8

Evaluation Scheme for Second Year (UG) under NEP (2 credits)

I. Internal Evaluation for VSC/SEC Courses - 50 Marks

- 1) Journal 20 marks
- 2) PPT 20 marks
- 3) Viva-Voce 10 marks

NOTE:

- 1. To pass the examination, attendance is compulsory in both Internal and External (Theory + Practical) Examinations.
- 2. Separate passing is applicable.