

FYBMS (44 credits)**Semester I (22 credits)**

- Major: Principles of Marketing
- Major: Introduction to Financial Accounting
- OE1: Introduction to Information Technology (*Offered by IT Dept*)
- OE2: Mathematics & Speedy Calculations (*Offered by Maths Dept*)
- VSC1: Computer Skills for Business Administration
- SEC1: Professional Written Communication
- AEC1: Languages- English and Hindi/Marathi
- AEC2: Indian Knowledge System
- AEC3: EVS-I
- CC1: Co-curricular Activities

Semester II (22 credits)

- Major: Principles of Management
 - Major: Introduction to Human Skills
 - Minor: Corporate Communication and Public Relations
 - OE3: Economics
 - OE4: Legal aspects of Business
 - VSC2: Start-Up Essentials
 - SEC2: Soft Skills – I
 - AEC4: Languages- English and Hindi/Marathi
 - AEC5: EVS-II
 - CC2: Co-curricular Activities
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SYBMS (Finance Specialization) – 44 credits

Semester III (22 credits)

- Major: Corporate Accounting
- Major: Structure of Indian Financial System and Markets
- Minor: Strategic Management
- OE5: Statistics & Research-I (*Offered by Computer Science Dept*)
- VSC3 Fin: Stock Market Operations & Derivatives
- AEC6: Languages- English and Hindi/Marathi
- CC3: Co-curricular Activities
- FP1: Field Project-I

Semester IV (22 credits)

- Major: Corporate Finance
 - Major: Indirect Taxes
 - Minor: Accounting for Managerial Decisions
 - OE6: Statistics & Research-II (*Offered by Computer Science Dept*)
 - SEC3: Soft Skills – II
 - AEC7: Languages- English and Hindi/Marathi
 - CC4: Co-curricular Activities
 - CEP: Community Engagement Projects
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TYBMS (Finance Specialization) – 44 credits

Semester V (22 credits)

- Major: Innovative Financial Services
- Major: Direct Tax
- Major: Yuktī- Indian Wisdom for Managers
- Major Elective1: Equity Research
- Major Elective2: Auditing Principles & Practices – I
- Minor: Logistics & Supply Chain Management
- VSC4: Selling and Negotiation
- FP2: Field Project-II

Semester VI (22 credits)

- Major: Corporate Law & Ethics
- Major: International Finance
- Major: Behavioural Finance
- Major Elective1: Integrated Wealth Management
- Major Elective2: Auditing Principles & Practices – II
- Minor: Production and Total Quality Management
- OJT: On-Job-Training

SYBMS (Marketing Specialization) – 44 credits

Semester III (22 credits)

- Major: Consumer Behaviour
- Major: Advertising Management
- Minor: Strategic Management
- OE5: Statistics & Research-I (*Offered by Computer Science Dept*)
- VSC3 Mktg: Digital Marketing
- AEC6: Languages- English and Hindi/Marathi
- CC3: Co-curricular Activities
- FP1: Field Project-I

Semester IV (22 credits)

- Major: Retail Management
 - Major: Media Planning and Management
 - Minor: Accounting for Managerial Decisions
 - OE6: Statistics & Research-II (*Offered by Computer Science Dept*)
 - SEC3: Soft Skills – II
 - AEC7: Languages- English and Hindi/Marathi
 - CC4: Co-curricular Activities
 - CEP: Community Engagement Projects
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TYBMS (Marketing Specialization) – 44 credits

Semester V (22 credits)

- Major: Customer Relationship & Experience Management
- Major: New Product Development & Innovation
- Major: Yuktī: Indian Wisdom for Managers
- Major Elective1: Tourism Management & Marketing
- Major Elective2: Industrial Marketing
- Minor: Logistics & Supply Chain Management
- VSC4: Selling and Negotiation
- FP2: Field Project-II

Semester VI (22 credits)

- Major: Brand Management
- Major: Service Marketing
- Major: Distribution Management
- Major Elective1: Event and Sports Marketing
- Major Elective2: International Marketing
- Minor: Production and Total Quality Management
- OJT: On-Job-Training

SYBMS (HR Specialization) – 44 credits

Semester III (22 credits)

- Major: Foundation of HRM
- Major: Training and Development
- Minor: Strategic Management
- OE5: Statistics & Research-I (*Offered by Computer Science Dept*)
- VSC3 HR: HR Applications
- AEC6: Languages- English and Hindi/Marathi
- CC3: Co-curricular Activities
- FP1: Field Project-I

Semester IV (22 credits)

- Major: Human Resource Planning and Information System
 - Major: Organisational Behaviour & Human Resource Management
 - Minor: Accounting for Managerial Decisions
 - OE6: Statistics & Research-II (*Offered by Computer Science Dept*)
 - SEC3: Soft Skills – II
 - AEC7: Languages- English and Hindi/Marathi
 - CC4: Co-curricular Activities
 - CEP: Community Engagement Projects
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TYBMS (HR Specialization) – 44 credits

Semester V (22 credits)

- Major: Strategic Human Resource Management
- Major: Organisational Development
- Major: Yuktī: Indian Wisdom for Managers
- Major Elective1: Adversity & Stress Management
- Major Elective2: Workforce Diversity
- Minor: Logistics & Supply Chain Management
- VSC4: Selling and Negotiation
- FP2: Field Project-II

Semester VI (22 credits)

- Major: International Human Resource Management
- Major: Finance for HR
- Major: Employer Branding, Talent Acquisition & Retention
- Major Elective1: Performance Management
- Major Elective2: Talent Management
- Minor: Production and Total Quality Management
- OJT: On-Job-Training