

3.3.2 (3)

## Report of the Activity

1. **Name of the Department:** Bachelors of Management Studies (BMS)
2. **Date of the Activity:** 28<sup>th</sup> January, 2023
3. **Venue (Online platform or physical venue) :** 0.8 Auditorium
4. **Title of the Activity:** Research Methodology Using Innovative Techniques
5. **Objectives:**
  - i. To familiarize the students with the significance of research in academics growth and development of students.
  - ii. To nurture research skills amongst the students and faculty meeting.
  - iii. To guide the TY Students for their Research Project.

### 6. **Committee members (if any)**

- i. Prof. Priyanka Jinagouda
- ii. Prof. Shraddha Rajee
- iii. Prof. Harshal Adani
- iv. Prof. Soniya Gawde
- v. Prof. Poulami Sarkar

### 7. **Details of the activity:**

On Monday, the 28<sup>th</sup> January, 2023 the BMS Department had arranged a seminar on innovative. Dr. Sagar Gaikwad, the resource person, conducted a session for final year BMS students. Highlights included project planning, research methodology, data analysis,



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**of Arts, Science & Commerce**  
**Dadar (W), Mumbai - 28.**



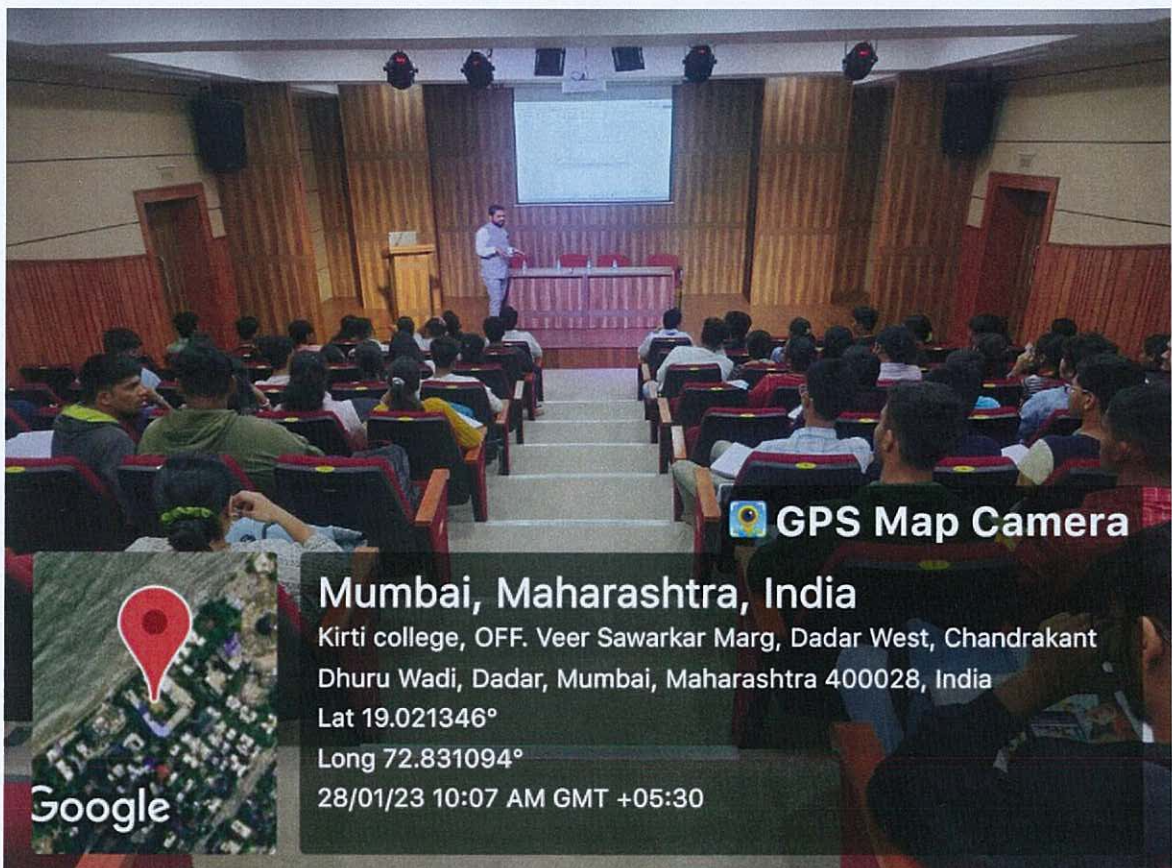
and presentation tips. Students had an interactive Q&A session, gaining valuable insights for their final year projects.


## 8. Number of participants: 103

## 9. Important Takeaways:

- i. Significance of research in academical growth for every student as well as faculty in career development.
- ii. Innovative research techniques for data collection and analysis.
- iii. Effective research report writing methodologies.

## 10. Screenshots/photographs (should be integrated in the word document itself)



  
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**11. Documents to be uploaded as proof-**

**1) Notice/poster of the activity**



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Deccan Education Society's  
Kirti M. Doongursee College of Arts, Science and Commerce  
(Autonomous)

**NOTICE**

**Degree College**

All the faculty members of Kirti College and students of SY and TYBMS are hereby informed that an seminar shall be conducted on "Research Methodology Using Innovative Techniques" as per the details mentioned below.

Day: Saturday

Date: 28<sup>th</sup> Jan, 2023

Time: 10:00 am - 12:30 pm

Venue: 0.8 Auditorium, Kirti College.

All TYBMS students are requested to attend the Program so as to gain more clarity on their research projects and for the SYBMS Students to gain more clarity on applications to research techniques.



Notice Date: 24<sup>th</sup> Jan, 2023


Dadar, Mumbai - 400 028

Prof. Priyanka Jinagouda

Co-Ordinator - Department of BMS

## 2) Attendance record of the participants



  
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Guest Lecture & Presentation "ARTS IN TECHNICAL EDUCATION"  
 Guest Speaker: Dr. Smita Ghosh  
 Date: 22<sup>nd</sup> January 2024, 12:00 PM

FORM NO. 17, D.E.S. 2015

Sem: V

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*[Signature]*  
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18	PRITHA PRAKASH RAUTSAPTA VANDANA	9655447901	
19	REKHA ALI VEDANT BEMCHANDRAN RATHIYA	9822478705	Pritha
20	SAMRIDDHI VASANTJI URESH JAVLE	9802481431	Pritha
21	RAJAT KUMAR PANDORA PRAGITA	8794615478	Pritha
22	RAVAL KARAN CHAITANYA MOTI	8823478159	Pritha
23	SANGWAN KUNAL SUNIL SARDIA	8164493777	Pritha
24	SARANG HARSH SURDESHAM HITATA	9802046430	Pritha
25	SARVANI SAICHU NANDESHI MEHAR	8164493777	Pritha
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31	VIKAS KUMAR PANDIT SACHIN	9120819401	Pritha
32	VISHAL KUMAR PANDIT SACHIN	9120819401	Pritha
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23	SHREY NETHA JAYPRAKASH PRADAKTA	988794568	
24	SHRIMATI SANJEEV KANAKA POUNAM	978867417	
25	SHRUTI PRATHIBHESH KANTHARAJ MAJUMDAR	910270138	<i>[Signature]</i>
26	SHRUTI SHRI BIRAJ KANTHARAJ	910270138	<i>[Signature]</i>
27	SHRUTI SUDHESH KANTHARAJ	910270138	<i>[Signature]</i>
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3) Letters of invitation/Thanks given to speakers



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To  
Dr. Sagar Gulkwad  
Assistant Professor  
Mumbai Educational Trust, MET League of Colleges  
Bhujbal Knowledge City,  
Reclamation, Bandra West,  
Mumbai 400050

Subject: Invitation to conduct session on Project Work for TYBMS

Dear Sir,

The Department of BMS, Kirti M. Doongursee College, would like to conduct a session for the TYBMS batch (HR, Marketing & Finance) for their project work.

It gives us immense pleasure to invite you as the 'Resource Person' to address our students for the said lecture.

The workshop details are as follows:

Topic: Research Methodology Using Innovative Techniques.

Date: 28<sup>th</sup> January, 2023

Time: 10 AM to 12:00 PM

Platform: O.S Auditorium

We would be extremely delighted to have you contribute with us over this session, our participants will surely gain an insightful perspective from your experience & expertise.

Thanks & Regards,



Prof. Priyanka Jiragouda  
Co-Ordinator  
Department of BMS

To  
Dr. Sagar Gulkwad  
Assistant Professor  
Mumbai Educational Trust, MET League of Colleges  
Bhujbal Knowledge City,  
Reclamation, Bandra West,  
Mumbai 400050

Subject: Letter of Appreciation

Dear Sir

The Department of BMS, Kirti M. Doongursee College, has always been keen to impart research skills amongst the students of TYBMS. As a part of our initiative, we are grateful to you for conducting a detailed workshop that could guide them for their final year research project.

The workshop details were as follows:

Topic: Research Methodology Using Innovative Techniques.

Date: 28<sup>th</sup> January, 2023

Time: 10:00 AM to 12:00 PM

Platform: O.S Auditorium, Kirti College.

It was an extremely insightful module and the participants could explore it further due to the detailed demonstration. We are extremely delighted to have you contribute with us over this mission.

Thanks & Regards,



Prof. Priyanka Jiragouda  
Co-ordinator  
Department of BMS



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