

Criteria III

3.3.1. Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

ACTIVITY REPORT

Name of the Department: Bachelor of Management Studies (BMS)

Date of the Activity: 24th September 2022

Venue: Rooms J1 and J2, 1st Floor, BMS Dept, Kirti College.

Title of the Activity: Launchpad – A Start-up Ideas Exhibition.

Timing: 10:00 am to 3:00 pm

No. of Participants:

- a. No. of Student presenters: FYBMS & SYBMS
- b. No. of Attendees: 150 – 200 approx.

Objectives:

1. To encourage students to learn and understand basic start-up accounting and financing procedures.
2. To implement the theoretical knowledge of accounting gained during lectures into practical scenarios of small businesses or start-up businesses.
3. To drive self-awareness & self-management among pupils.
4. To help students draft their goals about various facets of life and create a parallel action plan for the same.
5. To create business plans, ideas and advertising strategies and develop the same.
6. To motivate students to exhibit their creativity, innovation and ideas towards business planning and entrepreneurship.

Important Takeaways:

This initiative has helped the students to practically gain knowledge by doing it in dummy forms which provides them with ideas and plans to design and develop their own businesses be it partnership, sole-proprietorship, company, etc. Students have upgraded their management and leadership skills, team work, public speaking and interaction abilities. This exhibition has improved the skills of creativity, innovations, best out of waste, content articulation, boosted confidence and enhanced the presentation skills among students.

Details of the Activity:

An exhibition was organized by BMS Department students (FYBMS & SYBMS) of Kirti M. Doongursee college of Arts, Science and Commerce (Autonomous) on 24th September 2022 from 10:00 am to 3:00 pm at JSKB1 and JSKB2 rooms, 1st floor, BMS Dept. FYBMS students prepared manifestation boards based on their personal, professional, financial and family goals. This has encouraged the idea of optimism and law of attraction by simulating the 'power of



[Signature]
Principal
D. E. Society's
Kirti M. Doongursee College
of Arts, Science & Commerce
Dadar (W), Mumbai - 28.

manifestation' among students. FYBMS students also designed dummy start-ups ideas only by drafting the financial and accounting aspects required in it. Similarly, SYBMS students developed business plans, models and advertising strategies that has potential to be converted in reality. This demonstration was attended by Principal – Dr. D.V. Pawar, Vice-Principals, and the trustees and dignitaries from DES and Kirti College. Students and faculty members from various other departments of the college were present and witnessed the presentations and exhibition and encouraged BMS students for such originative initiative.

Faculties:

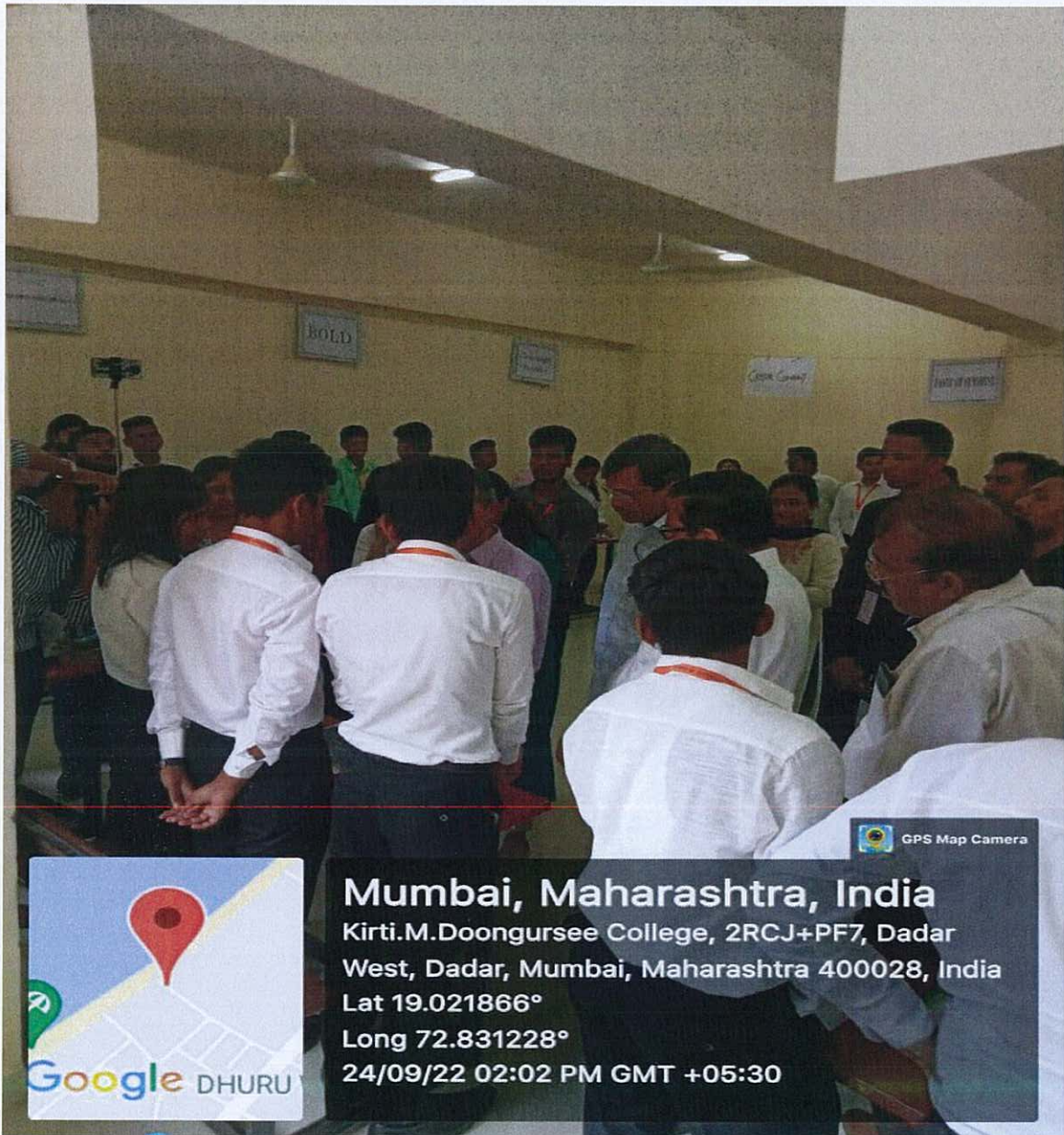
1. Prof. Priyanka Jinagouda
2. Prof. Soniya Gawde
3. Prof. Shivpal Dubey
4. Prof. Poulami Sarkar
5. Prof. Shraddha Raja
6. Prof. Harshal Adani


Photos / Images:



A handwritten signature in blue ink, appearing to be "D.V. Pawar", with a long horizontal line extending to the right.

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Documents to be uploaded as proof-

1. Notice/poster of the activity



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DECCAN EDUCATION SOCIETY'S
KIRTI M DOONGURSEE COLLEGE (Autonomous)
DEPT. OF BMS PRESENTS

LAUNCHPAD

A START-UP IDEAS EXHIBITION

We invite faculties and students to witness and encourage the exhibit of creativity and innovation of the students at BMS Dept

SYBMS: B-Plan (Ideation stage) & Advertising

FYBMS: Financing for startups (Basic accounting)

FYBMS: Manifestation board (Human skills activity)



24th Sept, Saturday
10am- 1pm



Rooms J1 and J2, 1st Floor,
BMS Dept, Kirti College



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