

Deccan Education Society's

Kirti M. Doongursee College of Arts, Science and Commerce (AUTONOMOUS)



Affiliated to

UNIVERSITY OF MUMBAI

Syllabus for
Program: Bachelor of Arts
Course: F.Y.B.A.
Subject: Economics

Choice Based Credit System (CBCS)
with effect from
Academic Year 2022-2023

Course Code	Course Title	Credits	Lectures /Week
KUAECO22101	Microeconomics – I	2	3
<p>About the Course: This course is designed to expose the students to the basic principles of microeconomic theory. The emphasis will be on the development of analytical thinking with the help of statistical tools among the students and develop the skill of application of microeconomics concepts to analyze the real life situations.</p>			
<p>Course Objectives:</p> <ul style="list-style-type: none"> • To introduce primary concepts related to Micro economics as foundation for the subject. • Highlighting few important principles of Economics. • Studying very basic concepts of economics like demand and supply with its application in the real world. • Understanding the Consumer’s behaviour. 			
Unit	Topics	No of Lectures	
I	Introduction to Microeconomics: Microeconomics: Meaning, Scope, Nature, Importance and Limitations. Basic Economic Problems; Role of Price Mechanism in a Market Economy; Positive Economics and Normative Economics; Concepts of Equation, Functions, Graphs, Diagrams, Line, Slope and Intercept.	12	
II	Ten Principles of Economics: Trade-Off Faced by the Individuals; Significance of Opportunity Cost in Decision Making; Thinking at the Margin; Responses to incentives; Benefits from Exchange; Organization of Economic Activities through Markets and its Benefits; Role of Government in improving Market Outcomes; Dependence of Standard of Living on Production; Growth in Quantity of Money; Inflation and Unemployment Trade Off.	12	
III	Markets, Demand and Supply: What is a Market; What is Competition; Demand Curves: Market Demand versus Individual Demand, Movements along the Demand Curve, Shifts in the Demand Curve; Supply Curves: Market Supply and Individual Supply, Shifts in Supply Curve; Market Equilibrium - Three Steps to Analyze Changes in Equilibrium; Price Elasticity of Demand, Methods of Measuring Price Elasticity of Demand – Total Outlay Method, Percentage Method and Point Method; Concepts of Income Elasticity of	12	

	Demand, Cross Elasticity of Demand and Promotional Elasticity of Demand.	
IV	Consumer's Behavior: Introduction to Cardinal and Ordinal Approaches; Indifference Curve Analysis - Properties of Indifference Curves, Budget Line, and Consumer's Equilibrium; Income, Price and Substitution Effect; Derivation of Demand Curve; Consumer's Surplus: Strong Ordering and Weak Ordering	12
<p>References:</p> <ol style="list-style-type: none"> 1. M.L.Jhingan, (2006) "Microeconomics Theory", 5 th edition Vrinda Publication (P) Ltd. 2. H.L.Ahuja, (2016) "Advance Economics Theory" S.Chand & Company Ltd. 3. Paul Samuelson and W. Nordhaus, (2009): Economics, 19th Edition McGrawHill Publications. 4. Salvator D, (2003) "Microeconomics Theory and Applications" Oxford University press, New Delhi. 5. N.Gregory Mankiw, (2015), "Principles of Microeconomics" 7 th edition- Cengage Learning. 6. Sen Anindya, (2007),"Microeconomics Theory and Applications" Oxford University press,New Delhi. 		

Course Code	Course Title	Credits	Lectures /Week
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KUAECO22201	Microeconomics – II	2	3
<p>About the Course: As a logical sequence to Microeconomics Paper I, this paper is aimed at giving supply side knowledge of Economics to the learner which will enhance their knowledge about aspects of production, cost and revenue analysis, theories of distribution and understanding about the market structure.</p>			
<p>Course Objectives:</p> <ul style="list-style-type: none"> • Learners can be aware about production function and production theories. • Students can understand the various cost and revenue concepts. • The students can understand the different theories of factor pricing, rent, wages, interest, profit. • Learners can be aware about different market structures and their equilibrium conditions for price output determination. 			
Unit	Topics	No of Lectures	
I	Production Function: Concept And Types; Concepts of Total, Average and Marginal Product; Law of Variable Proportion and Returns to Scale, Isoquant and Producer's Equilibrium.	12	
II	Cost & Revenue Analysis: Concepts of Costs: Money and Real Cost, Social Cost, Private Cost, Explicit and Implicit Cost, Opportunity Cost; Relationship between Average, Marginal and Total Cost; Derivation of Short Run and Long Run Cost Curves; Concepts of Revenue: Types and Interrelationship.	12	
III	Factor Pricing: Marginal Productivity Theory of Distribution; Rent: Ricardian Theory of Rent, Modern Theory of Rent, Quasi Rent; Wages: Modern Theory of Wages; Collective Bargaining; Supply Curve of Labour; Interest: Classical Theory of Interest, Loanable Funds Theory of Interest; Profit: Risk and Uncertainty Theory, Innovation Theory.	12	
IV	Equilibrium in Different Market Structure: Concept Of Equilibrium: TR - TC And MR - MC Approach; Features of Perfect Competition; Monopoly and Monopolistic Competition, Short Run and Long Run Equilibrium of Firm and Industry under each Market Condition; Selling Cost and Wastages under Monopolistic Competition.	12	
<p>References:</p> <ol style="list-style-type: none"> 1. A.Koutsoyannis, (2015), Modern Microeconomics, 2nd edition, Palgrave Macmillan. 2. Paul Samuelson and W. Nordhaus, (2009), Economics, 19th edition: Economics, McGrawHill Publications. 3. Mankiw M.G (2015), Principles of Micro economics 7 th edition - Cengage Learning. 4. Anindya Sen, (2006), Microeconomics, OUP India Publisher. 			

5. M.L.Jhingan, (2006), "Microeconomics Theory", 5 th edition, Vrinda Publication (P) Ltd.
6. H.L.Ahuja, (2016), "Advance Economics Theory" S.Chand & Company Ltd.

Evaluation Scheme for First Year (UG) under AUTONOMY

I. Internal Evaluation for Theory Courses – 40 Marks

- (i) Continuous Internal Assessment 1 (Assignment-Tutorial) – 20 Marks
- (ii) Continuous Internal Assessment 2 – 20 Marks (Class Test with Fill in the Blanks, True or False & Answer the following)

II. External Examination for Theory Courses – 60 Marks

Duration: 2 Hours

Theory question paper pattern:

All questions are compulsory.

Question	Based on	Options	Marks
Q.1	Unit I	<i>Any 1 out of 3</i>	10
Q.2	Unit II	<i>Any 1 out of 3</i>	10
Q.3	Unit III	<i>Any 1 out of 3</i>	10
Q.4	Unit IV	<i>Any 1 out of 3</i>	10
Q.5	Unit I, II, III, IV	<i>Any 2 out of 4</i>	20

- All questions shall be compulsory with internal choice within the questions.
- Each Question may be sub-divided into sub questions as a, b, c, d, etc. & the allocation of Marks depends on the weightage of the topic.