AC 20.08.22 ITEM NO: 1.11.1

Deccan Education Society's

Kirti M. Doongursee College of Arts, Science and Commerce (AUTONOMOUS)





Affiliated to UNIVERSITY OF MUMBAI

Syllabus for Program: Bachelor of Arts Course: F.Y.B.A. Subject: Communication Skills in English

Choice Based Credit System (CBCS) with effect from Academic Year 2022-2023

| Course Code | Course Title: Communication Skills in English | Credits | Lectures /Week |
|-----------------|--|---------|------------------------------------|
| KUAENG 22101 | Paper I | 2 | 3 lectures and 1 tutorial |

About the Course: The focus of the syllabus is on building confidence in the learners in applying these skills while using the English language both academically and socially. Keeping this in mind, the units will have a multi-pronged approach. The course is graded from basic to higher levels of learning so as to help learners gradually acquire the skills. The 60:40 pattern will also help in accomplishing this goal. The tutorial activities are designed to focus on oral skill development, while the lectures are aimed at honing their cognitive, analytical, linguistic and creative skills. It is hoped that by the end of the academic year, the learners will have developed confidence in using the English language both for oral and written communication as well as develop interest in enhancing these skills later on.

Course Objectives:

- The learners will learn to understand and interpret any text they are reading from different perspectives
- The interest of learners in listening to and watching good quality audio and visual media will be aroused.
- Learners will acquire proficiency in the skills of listening, speaking, reading and writing that will help them meet the challenges of the world.
- The learners will develop good oral and written skills of communication in the English language.

Learning Outcomes:

After successful completion of this course:

1. The learners will learn to understand and interpret any text they are reading from different perspectives

2. The interest of learners in listening to and watching good quality audio and visual media will be aroused.

3. Learners will acquire proficiency in the skills of listening, speaking, reading and writing that will help them meet the challenges of the world.

4. The learners will develop good oral and written skills of communication in the English language.

| Unit | Topics | No of Lectures |
|------|---|-------------------|
| I | Introduction to Communication Skills 1. English as an international language and varieties of English 2. Significance and ways of effective communication in English 3. Listening for academic and professional development 4. Formal and informal communication in spoken English 5. Reading for different purposes 6. Features of effective writing skills 7. Study skills in English This unit shall work as theoretical base for the following units that are practical in nature. | 08 |
| Π | Developing Comprehension Skills in English A. Reading Skills Scanning a text for information Skimming a passage to look for main ideas, understanding text type Guessing meaning of an expression (word/phrase/clause) Building inference skills Understanding language structure (such as subject verb agreement, voice, direct and reported speech) Note making Summarizing Passages from fables, folk stories, short stories, non-fiction, history, business or environment, of around 250- 300 words, could be chosen in this unit. Listening Skills Listening for main ideas/Gist Listening for text organization features Listening for tone, accent, style and register Predicting content and guessing meaning Making inferences from the audio-visual text Listening for opinion/argument/counter-arguments etc. Taking notes A variety of relevant audio/visual texts as samples may be drawn from various sources. Listening skills in English should be developed through various activities along with the practice done while teaching in the class. | 12 |
| III | Speaking Skills in English | 15 |

| | A. Public Speaking in English | |
|----|--|----|
| | 1. Introduction | |
| | 2. Characteristics of an effective speech | |
| | 3. Analysis of model speeches | |
| | 4. Drafting and presenting a speech in formal and informal gatherings | |
| | B. Conversation in English | |
| | 1. Opening a conversation | |
| | 2. Introducing oneself in various contexts | |
| | 3. Introducing others formally and informally | |
| | 4. Building a conversation | |
| | 5. Leaving and closing a conversation | |
| | 6. Conversation in group in various situations | |
| | C. Speaking at an Event | |
| | 1. Anchoring/compering an event | |
| | 2. Introducing guests/ speakers/dignitaries | |
| | 3. Proposing a vote of thanks | |
| | 8 A variety of volcument touts as samples may be during from print and | |
| | A variety of relevant texts as samples may be drawn from print and | |
| | non-print sources such as | |
| | books, videos, audio files etc. Speaking skills in English should be | |
| | developed through various | |
| | activities along with the practice done while teaching in the class. | |
| | Formal Writing Skills | |
| | A. Letters: | |
| | 1. Job applications with bio data (solicited and unsolicited) | |
| | 2. RTI applications | |
| | 3. Applications for duplicate documents (I-cards / mark sheet, etc.) | |
| | | |
| | B. Emails: | |
| | B. Emails: 1. Job acceptance and joining | |
| | Job acceptance and joining Resignation | |
| | Job acceptance and joining Resignation Complaints | |
| | Job acceptance and joining Resignation Complaints Requests for references | |
| IV | Job acceptance and joining Resignation Complaints | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. Listening to audio clips/ books to enhance listening skills | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. Listening to audio clips/ books to enhance listening skills Reading aloud from newspapers, magazines, stories, non-fiction | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. Listening to audio clips/ books to enhance listening skills Reading aloud from newspapers, magazines, stories, non-fiction followed by | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. Listening to audio clips/ books to enhance listening skills Reading aloud from newspapers, magazines, stories, non-fiction followed by classroom discussion on these to enhance reading and speaking skills | 10 |
| IV | Job acceptance and joining Resignation Complaints Requests for references Request for sponsorship Tutorial Activities: Use of YouTube videos for use of grammar study and practice that may be taken from the list recommended or similar relevant videos. Listening to audio clips/ books to enhance listening skills Reading aloud from newspapers, magazines, stories, non-fiction followed by | 10 |

| | Semester II | | | |
|------|--|-------------------|--|--|
| Unit | Topics | No of Lectures | | |
| I | English Usage in Communication Distinction between American English and British English Indianism and Indian English Appropriacy in the Use of English Non-verbal Communication Elevator Pitch Information and Communication Technology and Use of English Modes and Types of Interview Principles of Creative Writing This unit shall work as theoretical base for the following units that are practical in nature. | 08 | | |
| П | Enhancing Reading Competencies A variety of passages of 200-250 words may be taken such as extracts from novels, short stories, plays, magazine, newspapers, reports, documents, academic texts. The passages should have complex text type, function and lexis. The learners may be encouraged to gather meaning contextually or by referring to offline and online sources such as dictionary, thesaurus, and encyclopedia. Augmenting active vocabulary Understanding relations between parts of a text Transferring information (Verbal to Non-Verbal) Understanding concepts and arguments, Developing skills in analysis and interpretation Rewriting a passage from a defined perspective Reading critically (presenting a reasoned argument that evaluates and analyses what you have read) Weightage of questions on texts - a. On vocabulary, synonyms and antonyms, prefixes and suffixes, collocations, making sentences of their own from the idioms or difficult words in the extract (50%) On writing their opinions, perspectives on the passages in longer, more descriptive ways (50%) | 12 | | |
| ш | Advanced Oral Communication Skills A. Presentation skills: (Formal presentations and skits) 1. Planning and structuring 2. Opening and closing a presentation 3. Use of body language | 15 | | |

| IV | A. Report Writing: | 10 |
|----|--|----|
| | Advanced Writing Skills | 10 |
| | students. | |
| | full strength of | |
| | questions. Teachers must form the groups and conduct actual interviews involving | |
| | Students can be tested on forming actual interview frameworks including | |
| | 3. Analyzing Interviews | |
| | • Preparing your questions to ask to the interviewer/s | |
| | Responding to questions | |
| | | |
| | Preparing for standard questions | |
| | • Reviewing job-profile and your bio-data/CV | |
| | Researching the organization | |
| | 2. Attending an Interview (Job/Entrance) | |
| | • Conducting interview | |
| | | |
| | Preparing questions | |
| | etc.) | |
| | • Researching the interviewee (writer, social worker, entrepreneur, actor | |
| | 1. Interviewing others | |
| | 11 C. Interview Skills | |
| | study) | |
| | solving (case | |
| | 4. Types of discussion:Giving and sharing opinions of a given topic, making decisions, problem | |
| | summing up | |
| | requesting, clarifying, | |
| | responding to a suggestion, agreeing, disagreeing, interrupting, | |
| | 3. Using appropriate language: Initiating, seeking and giving opinions, suggesting, | |
| | 2. Elements of group discussion | |
| | 1. Formal and informal discussion | |
| | B. Group Discussion: | |
| | should help them in drafting, reading and presenting those scripts in the class. | |
| | Students are advised to prepare their own presentation scripts. Teachers | |
| | 7. Presenting a skit | |
| | 6. Reading of a skit | |
| | 4. Use of technology in making a presentation5. Drafting a skit (Not to be tested in theory exam) | |

| 1. News report |
|---|
| 2. Activity/Event report |
| B. Creative Writing: |
| 1. Personal Essay |
| 2. Memoir |
| 3. Short Speech on the given occasion/ event |
| 4. Story writing |
| Tutorial Activities: |
| 1. Dialogue-writing exercises |
| 2. Writing skits and presenting them |
| 3. Giving speeches |
| 4. Group discussions5. Mock Interviews |
| 6. Development of stories, passages from hints given, in about 200-250 |
| words |
| 7. Report writing tasks |
| 8. Statement of Purpose |
| References: |
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| 12. A conversation about household appliances: | |
|---|--|
| https://youtu.be/rAPl0fSborU | |
| 13. Video on psychology: Why do we dream? | |
| https://youtu.be/2W85Dwxx218 | |
| 14. Video on space: Solar system 101: https://youtu.be/libKVRa01L8 | |
| 15. Video on evolution: How Apocalypses paved the way for Humans | |
| https://youtu.be/libKVRa01L8 | |
| 16. Video on biology: Why Bats Aren't as Scary as You Think | |
| https://youtu.be/D6e_qh3YRPs | |
| 17. Video on social media: What is a social media influencer? | |
| https://youtu.be/39A3og7enz8 | |
| 18. Tips on communication (TED Talk): The Secrets of Learning a New | |
| Languagehttps://youtu.be/o_XVt5rdpFY | |
| 19. Expressing opinions: If Cinderella Were a | |
| Guy:https://youtu.be/p4OyCNctKXg | |
| 20. Telling stories without words: Partly Cloudy | |
| https://youtu.be/ix13P9NqBjo | |
| 21. Telling stories without words: Tree of Unity | |
| https://youtu.be/sAo41Gyl6hY | |
| 17 | |
| 22. Bonding over the Radio: A special storytelling series by the much | |
| loved author | |
| Ruskin Bond: akashvaniair | |
| https://youtu.be/oxf60BlR2Q4 | |
| https://youtu.be/ISX7rUOJOms | |
| https://youtu.be/rrC_s0XPXKI | |
| https://youtu.be/FUML3q1ncF0 | |
| https://youtu.be/3by_ninqRzg | |
| 23. Video on the English language: Where did English come from? | |
| https://youtu.be/YEaSxhcns7Y | |
| 24. Video on biology: The science of skin colour: | |
| https://youtu.be/_r4c2NT4naQ | |
| 25. Video on advertising: The Science of Persuasion | |
| https://youtu.be/cFdCzN7RYbw | |
| 26. "The Happy Prince" Oscar Wilde Michael Mills Classic Animated | |
| Short 1974 https://www.youtube.com/watch?v=q3RZh1yaqxM | |
| | |

Evaluation Scheme for First Year (UG) under AUTONOMY

I. Internal Evaluation for Theory Courses – 40 Marks

(i) Continuous Internal Assessment 1 (Assignment-Group Discussion=20 Marks

(ii) Continuous Internal Assessment 2 – 20 Marks (Class Test with Fill in the Blanks, True or False & Answer the following.

II. External Examination for Theory Courses – 60 Marks

Duration: 2 Hours

Theory question paper pattern:

All questions are compulsory.

| Question | Based on | Options | Marks |
|----------|---|--------------------------|---|
| Q.1 | Unit I short notes | Any 2 out of 4 | 10 |
| Q.2 | Unit II Unseen Passage (200-250 words) | Any 1 out of 1 | 15 (10 marks compreh ension + 5 marks summar y) |
| Q.3 | Unit III a. Preparing a speech on a given topic b. Questions on introducing self and others c. Develop a conversation on a given situation d. Introducing speakers/guests in a given event e. Drafting vote of thanks at a given event | Any 2 out of 4 | 15 (7+8) |
| Q.4 | Unit IV | Any 2 out of 4 (Letters) | 10 |
| Q.5 | Unit IV | Any 2 out of 4 (Emails) | 10 |

- All questions shall be compulsory with internal choice within the questions.
- Each Question may be sub-divided into sub questions as a, b, c, d, etc. & the allocation of Marks depends on the weightage of the topic.